

Identifying Biased Mainstream Media

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With 65 years of observation behind me, the current status of our media news coverage has never been worse. It is important to try to guide people how they can **identify “biased, staged and misleading media stories.”**

- Does the interviewer ask a question for a “comment about another person’s statement?”
- Does the interviewer frame “his own” statement about an issue, prior to asking the interviewee question?
- **Look for sudden spikes in followers or engagement, e.g. social media.** "You can identify a fake influencer by observing a major spike in following/engagement, particularly overnight or within a short period of time." Baiting or promoting the dialogue.
- Does the interviewer cut off the interviewee when the response is **not** what the interviewer wanted?
- Can you tell if the questions are staged for a target audience?
- Who produce the story?
- Is the dialogue focused to a target audience?
- Who paid for this? Or, who gets paid if you click on this article?
- Who might benefit or be harmed by this message?
- What is left out of this message that is important and purposefully left out?
- Is this credible (and what makes you think that or not)?

Media Misrepresentation:

An example of how to identify biased information. Four murders occurred in Carson City and Reno Nevada. **A CBS broadcast** reported that Gerald and Sharon David were murdered in their home in south Reno in January 2019, **“allegedly”** by 19-year-old Wilber Martinez-Guzman. He entered the US illegally from El Salvador, according to Immigration and Customs Enforcement. Guzman **has been charged with the murder**, and **not “allegedly”**, he has **admitted** his role in the killings. Court documents “charged” him with murder.

The existence today, of **highly skilled “investigative reporters”** is no longer criteria for responsible news reporting. Instead, we have **misrepresentative “opinion” by media people** who are not challenged for their misrepresentation, and often do not understand factual statements. The damage is done when their **“opinion”** is spread across the print and internet airways to the unsuspecting grassroots public.

The public are exposed to much more misrepresentative media than they are with absolute facts!